



KICKBALL FOR A CAUSE FUNDRAISER

October 24, 2021 3-6 PM @ Bishop Park

Thank you for considering becoming a sponsor for the 2021 **KICKBALL FOR A CAUSE!** The event is hosted by the Athens Anti-Discrimination Movement (AADM) & United Community Outreach. Proceeds will benefit:

- United Community Outreach/Mentoring Young Men: United Community Outreach: Coming together through Partnership and collaboration to impact the youth and make our community a better place. Mentoring Young Men: “Catch a kid before the system do” <https://www.facebook.com/WeMentorYoungMen/>
- AADM Teen Social Justice: Cultivates future leaders, builds self-confidence, and teaches teens how to respectfully use their voice to advocate for their rights. www.aadmovement.org
- Mothers of Black Sons: A nonprofit organization established to provide resources and communal support to young black males in under-resourced communities to promote positive development and a sense of Brotherhood. mobsdevelop.org
- The League of Step: Commits to fostering an environment that emphasizes athletic excellence and leadership and sportsmanship while benefiting the youth through the world of step. <https://www.theleagueofstep.org>

Proceeds will be divided equally among the participating organizations to support their programs. You will give back to the community through your support of this cause.

Sponsorship Packages: Fundraising Goal: \$25,000

\$500 Bronze Sponsorship

- Logo on selected promotional material (flyers/posters)
- Logo on game banner

\$1000 Silver Sponsorship

- Logo on selected promotional material (flyers/posters)
- Logo on game banner
- Logo on game pamphlet
- Half-time business shout-out

\$2500 Team Sponsorship

- Logo on selected promotional material (flyers/posters)
- Logo on game banner
- Logo on game pamphlet
- Half-time business shout-out
- Name mention on radio advertising

\$5,000 Team Sponsorship

- Logo on game banner/ pamphlet/ all selected promotional material (flyers/posters)
- Half-time business shout-out
- Name mention on radio advertising
- Logo on all Team T-shirts